



◆ Dato' Dr. Daing Nasir receiving the award
from Dato' Dr. Abu Bakar Mohamad Diah

UMP VICE CHANCELLOR WON NATIONAL BOOK AWARD 2013

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Kuala Lumpur, December 11 - A book written by Universiti Malaysia Pahang's Vice Chancellor Professor Dato' Dr Daing Nasir Ibrahim titled 'Universiti : Watak, Budaya dan Citra' (University: Character, Culture and Image) was announced as the recipient of National Book Award 2013 for the Best Administrative General Book Category.

The book was published by Department of Research and Innovation's UMP Publisher. The book was also nominated by UMP Publisher for the National Book Industrial Award 2013.

The event was held annually and organised by the National Book Development Foundation (YPBN) together with Kuala Lumpur Library and Oxford Centre of Excellence (Oxcell), United Kingdom. The theme was 'Transformation of the Book Industry Towards Vision 2020'.

It was an initiative by the Government to give recognition to local writers and publishers and to encourage them to publish high quality books.

The award was presented by Deputy Minister of Science, Technology and Innovation Datuk Dr. Abu Bakar Mohamad Diah. The award presentation was held in conjunction with the Malaysia Book Expo 2013 and International Book Conference (IBC).

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